



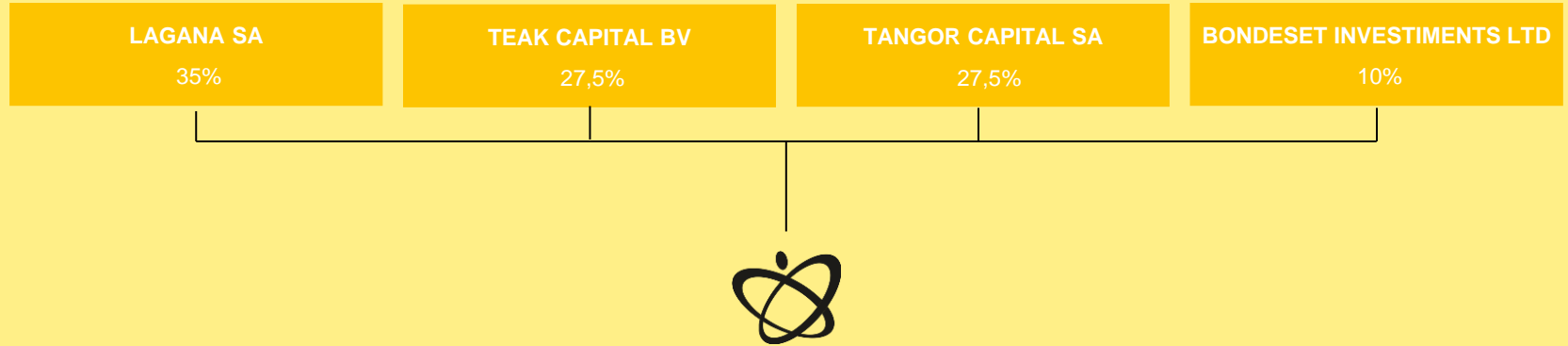
Cerealis



Cerealis

A century-old agri-food sector group focused on cereal-derived products with a strong presence in Portugal and significant international dynamism.

Group structure



 **Food Retail Business Unit**

 **Milling Business Unit**

 **Europasta**



Our values

Speak Up

Be sincere and transparent with everyone so we can improve every day. Say it and share it. Express yourself constructively.

Transparency Frankness



Own It

Show your commitment to your work and take accountability by celebrating your achievements and growing from the missteps. Be proud of the quality of your work. Enjoy the responsibility of what you deliver individually and collectively.

Accountability Rigor



Learn Forever

Stay curious and humble. Be open-minded to continuous learning... at work and home. Learn from your colleagues, clients, consumers and competitors. Do this objectively and impartially.

Curiosity Humbleness



Strive for Greatness

Never underestimate our collective capacity to achieve higher objectives. Challenge yourself and challenge the company to expand our horizons. Be intrepid and courageous – dare to dream big!

Ambition Courage



2023 Cerealis

Key performance indicators

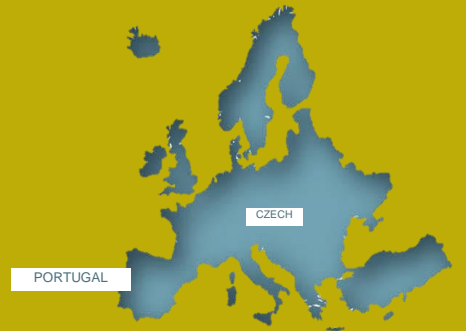


410.000

Tons of
cereals
transformed

352 Mio €

Turnover



2023 Cerealis



Key performance indicators

7

Factories

6 Portugal

1 Czechia

760

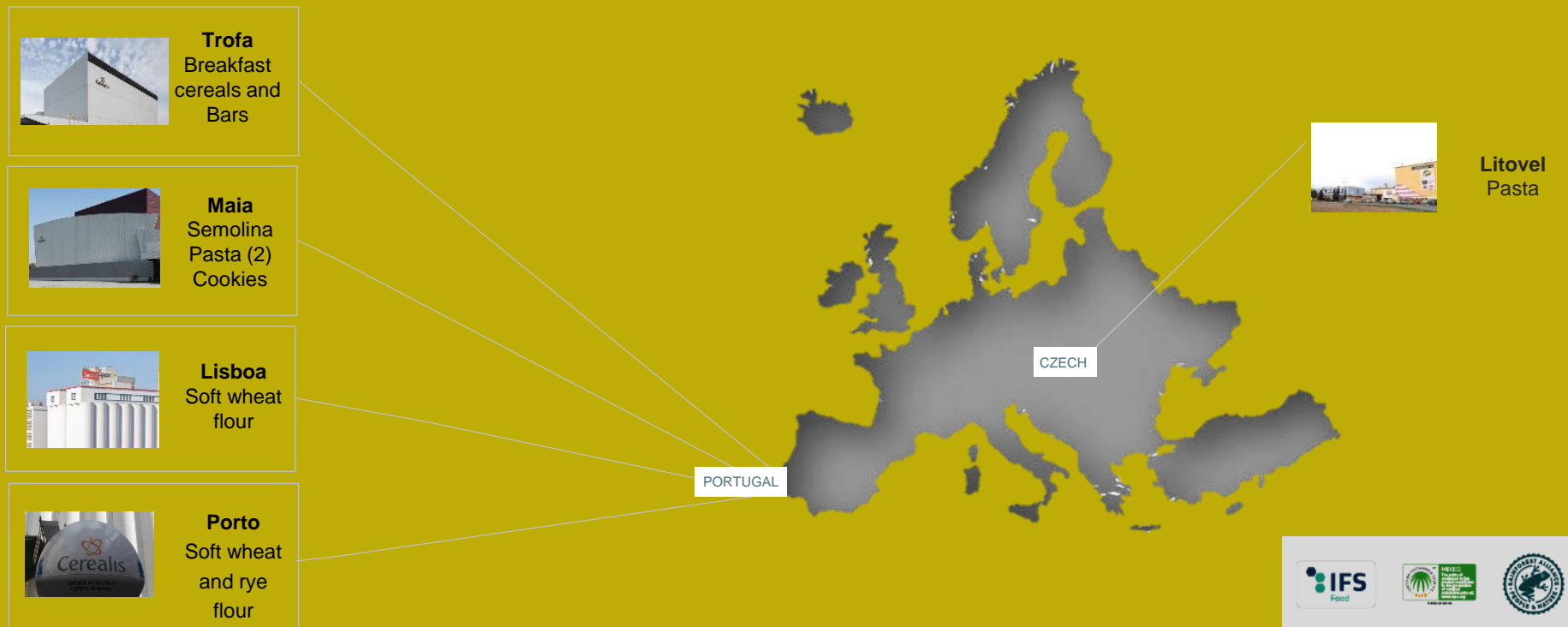
Employees

14

Brands



Production capacity, specialization, certification and geographic versatility



Having as basis the respect for
sustainable development and growth



Investing continuously on Innovation and Development



- New products
- New concepts
- Nutritional trends | product improvements
- Multi-shapes and formats
- New categories

Investing continuously on Innovation and Development



Over 30 new products launched annually



... promoting a balance diet
and a healthy lifestyle



Developing brands ...



with flavor...



... strong brands



Portuguese Pasta Leader
27%

The Milaneza logo, consisting of the word 'MILANEZA' in white, bold, uppercase letters on a red, wavy banner. Below the banner, the text 'DESDE 1933' is visible in a smaller, lighter font.



A multi-category brand



Pasta PT
7%

Culinary flour PT
12%

Cereals PT
6%

Leader on Angola

Cookies PT
2%

The Czech tradition



Zátkovy



Pasta CR
10%

adriana
Pasta®

S láskou k chuti



Pasta CR
8%



Del Mondo

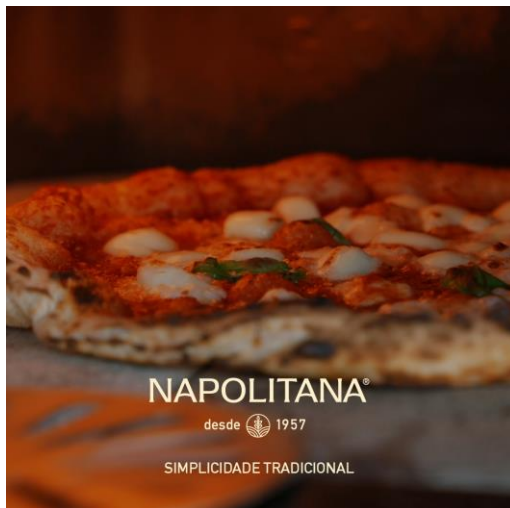
International brand that
combines premium Italian
aesthetics with
competitiveness



NAPOLITANA®

desde  1957

Italian T00 flour



NAPOLITANA®

desde  1957

SIMPLICIDADE TRADICIONAL



NAPOLITANA®

desde  1957

SIMPLICIDADE TRADICIONAL



NAPOLITANA®
desde  1957

T00

FARINHA PARA PIZZA

Professional

SIMPLICIDADE
TRADICIONAL

ATÉ 24H FRIO
W = 381 PROTEÍNA MÍN 11,5
10 kg e



NAPOLITANA®
desde  1957

T00

FARINHA PARA PIZZA

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ATÉ 24H FRIO
W = 382 PROTEÍNA MÍN 12,5
10 kg e



NAPOLITANA®
desde  1957

**SEMOLA FINA
TRIGO DURO**

Professional

SIMPLICIDADE
TRADICIONAL

10 kg e





200

million Euro brands

Revenues above 40 m€



Revenues above than 20 m€



smaller brands



60% of turnover



Over 105 years of future



We turn this page with an enviable material and human heritage, a guarantee of full youthfulness and experience that allows us to look to the future with ambition and optimism.



*“There is no sincerer love than the
love of food”*

George Bernard Shaw

www.cerealis.pt
[/company/cerealis](https://company.cerealis)